



## Training on “Quality seed production techniques of Marigold”

**Date:** 11th March, 2025

**Time of training:** 9.00AM-5PM

**Last date of receipt of application:** 09.03.2024

**Venue:** Committee Room

**Course Director:** Dr Tejaswini P.

**Course Co-Directors:** Dr Sriram S. , Dr. Sridhar V.

**Course Co- Ordinators:** Mr. Veeresh, Mr. M. Gokulananada Reddy & BESST-HORT Team



**Hurry Up !!**

Limited seats available

### Objectives of the training

1. To impart technical know-how on maintenance of parental lines
2. To impart technical know-how on quality seed production in marigold.

### Prospects of the training

1. Maintenance of parental lines
2. Knowledge on floral biology & pollination
3. Pollen collection and storage
4. Crop management for hybrid seed production
5. Seed extraction, treatment and storage
6. Potential of marigold seeds as support for multiple floriculture sector

### Scope of training

1. Quality F1 seeds have high commercial value
2. Highly useful for young entrepreneurs, agriculture or horticulture graduates/ diploma holders/ SHG women
3. Trained/ skilled personnel will be of great help for seed industry
4. Regularized F1 seed cost
5. Availability of quality seeds

Organized by  
Business Entrepreneurship and Start-up Support through  
Technology in Horticulture (BESST-HORT),  
A NIDHI - TBI of ICAR-IIHR,

ICAR - Indian Institute of Horticultural Research, Hesaraghatta lake post, Bengaluru -560089



### Who are eligible?

All aspiring entrepreneurs including agricultural and horticultural graduates, Diploma holders in horticulture, professional, SHG women & anybody interested to explore the world of microbes to generate income and employment, entrepreneurs/ startups interested in green technologies .

### How to apply?

**Registration link:** <https://forms.gle/2seYrvNSDEqC3Heq7>

Charges for training: Rs.2,600/- per participant. Registration is compulsory  
Training fees includes Accommodation, snacks, tea, lunch, certificate & training manual  
Contact Details: BESST-HORT: 7760883948, 8028466202, lvr No: 9403891704 & 9353399288  
Mail ID: bessthort@gmail.com& BESST-HORT. website: www.bessthort.in

### About BESST-HORT:

**BESST-HORT is a Technology Business Incubator of ICAR-IIHR, Catalysed& supported by NSTEDB Division, DST, GoI, New Delhi.**



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